# Credit Booms, Financial Crises and Macroprudential Policy

Mark Gertler, Nobuhiro Kiyotaki, Andrea Prestipino

December 2018

#### What We Do

• We develop a model of banking panics in which:

- 1. Banking crises are usually preceded by credit booms
- 2. Credit booms often do not result in crises, i.e. good booms
- We study Macroprudential regulation in this model:
  - How does Macroprudential policy weigh the benefits of preventing a crisis against the costs of stopping a good boom?
  - What are the effects of macroprudential policy and the features of optimal regulation?
    - Unintended consequences of regulation; Countercyclical buffers

# Banking Crises in the Data (Schularick and Taylor)



#### Framework

- Endowment economy version of GKP (2018)
- Focus on how beliefs driven fluctuations can reproduce key empirical properties of banking crises in the data:
  - Boom bust cycles in credit
  - Unpredictability of crises
- Macroprudential regulation

#### Model Overview

- Capital is fixed  $K_t = K = 1$  (normalized to unity)
- $(K_t^b)$  intermediated by banks;  $(K_t^h)$  directly held by households :

$$1 = K_t^h + K_t^b$$

Households direct finance entails a quadratic deadweight loss

$$\frac{\alpha}{2}\left(\kappa_{t}^{h}\right)^{2}$$

Resource constraint is:

$$Y_t = Z_t - \frac{\alpha}{2} \left( K_t^h \right)^2 = C_t$$

where  $Z_t$  is an exogenous productivity shock

Marginal Rates of Return on Capital

 $Q_t \equiv$  price of capital

Intermediated capital

$$R_{t+1}^b = rac{Z_{t+1} + Q_{t+1}}{Q_t}$$

Directly held

$$R_{t+1}^h = \frac{1}{1 + \alpha \frac{\kappa_t^h}{Q_t}} R_{t+1}^b$$

i.e. increasing marginal cost of direct finance

### Household and Bank Intermediation

NO BANK RUN EQUILIBRIUM





#### Bankers

Objective

$$V_t = E_t \Lambda_{t,t+1} [(1-\sigma)n_{t+1} + \sigma V_{t+1}]$$

Net worth n<sub>t</sub> accumulated via retained earnings - no new equity issues

$$n_{t+1} = R_{t+1}^b Q_t k_t^b - \overline{R}_t d_t \quad \text{if no run} \\ = 0 \quad \text{if run}$$

Balance sheet

$$Q_t k_t^b = d_t + n_t$$

# Deposit Contract

$$\overline{R}_t \equiv$$
 deposit rate;  $R_{t+1} \equiv$  return on deposits  
 $p_t \equiv$  run probability;  $x_{t+1} < 1 \equiv$  recovery rate

Deposit contract: (One period)

$$R_{t+1} = \begin{cases} \overline{R}_t \text{ with prob. } 1 - p_t \\ x_{t+1}\overline{R}_t \text{ with prob. } p_t \end{cases}$$

# Limits to Bank Arbitrage

- Moral Hazard Problem:
  - After banker borrows funds at t, it may divert fraction θ of assets for personal use.
  - If bank does not honor its debt, creditors can
    - recover the residual funds and
    - shut the bank down.

 $\blacktriangleright \Rightarrow \text{Incentive constraint (IC)}$ 

 $\theta Q_t k_t^b \leq V_t$ 

#### Solution

- ▶ Can show  $V_t = \psi_t n_t$  with  $\psi_t \ge 1$  and independent of  $n_t$
- Combine with  $IC \rightarrow$  endogenous capital requirement :

$$\kappa_t \equiv \frac{n_t}{Q_t k_t^b} \ge \frac{\theta}{\psi_t}$$

#### Note:

- ▶  $\psi_t$  countercyclical → market capital requirements relaxed in bad times
- $n_t \leq 0 \Rightarrow$  bank cannot operate (key for run equilbria)

#### Bank Runs

- Self-fulfilling "bank run" equilibrium (i.e. rollover crisis) possible if:
  - A depositor believes that if other households do not roll over their deposits, the depositor will lose money by rolling over.
  - Condition met iff banks' net worth  $n_t$  goes to zero during a run
    - $n_t = 0 \rightarrow \text{ banks cannot operate}$

# Conditions for Bank Run Equilibrium (BRE)

• Run equilibrium exists at t + 1 if

$$\left(Q_{t+1}^* + Z_{t+1}\right) K_t^b < D_t \bar{R}_t \tag{1}$$

where  $Q_{t+1}^* \equiv$  is the liquidation price:

$$Q_t^* = E_t \{ \Lambda_{t,t+1} (Z_{t+1} + Q_{t+1}) - \alpha K_t^h \}$$

evaluated at 
$$K^h_t=1$$

▶  $\iota_{t+1} \equiv$  sunpot variable; if  $\iota_{t+1} = 1$  depositors panic when run possible

• Run occurs if (i) equation (1) is satisfied and (ii)  $\iota_{t+1} = 1$ 

# Run Probability $p_t$

- Assume sunspot occurs with probability  $\varkappa$ .
- ightarrow The time t probability of a run at t+1 is

$$p_t = \Pr_t \{ Z_{t+1} < Z_{t+1}^R \} \cdot \varkappa$$

•  $Z_{t+1}^R$  is the threshold value below which a run is possible

$$Q_{t+1}^*\left(Z_{t+1}^R\right) + Z_{t+1}^R = \frac{D_t \bar{R}_t}{K_t^b}$$

 $\rightarrow$  Higher leverage ratios  $\frac{D_t \bar{R}_t}{K_t^b}$  increase run probability

# Run Equilibrium



# Run Equilibrium



#### Run After a Negative 2 std Shock



Boom leading to the bust: news driven optimism

Productivity:

$$Z_{t+1} = \rho Z_t + \epsilon_{t+1}$$

- Normally,  $E{\epsilon_{t+1}} = 0$
- Occasionally, bankers receive news about future productivity
- If news at t, bankers learn that unusually large realization  $\epsilon_{t^B}$  of size B > 0 will happen at  $t^B \in \{t + 1, ..., t + T\}$  with prob.  $\overline{P}_0^B < 1$
- $\Pr_t \{ t^B = t + i \}$  is a truncated Normal (discrete approx.)
- Agents update  $\Pr_{t+i}$  and  $\overline{P}_{t+i}^B$  by observing  $\epsilon_{t+i}$

▶ Prob. at t + i of shock at t + i + 1 is  $\Pr_t \{ t^B = t + i + 1 \} \cdot \overline{P}^B_{t+i}$ 

# Beliefs Driven Credit Boom



#### Boom Leading to a bust



### False Alarms



# Unpredictability of Crises: Data and Model



- Macroprudential regulator sets time varying capital requirement  $\bar{\kappa}_t$
- Equilibrium capital ratios are

$$\kappa_t = \max\left\{\bar{\kappa}_t, \kappa_t^m\right\}$$

where  $\kappa_t^m = \frac{\theta}{\psi_t}$  are the market imposed capital ratios

We restrict policy to be deteremined by simple rule

$$\bar{\kappa}_t = \begin{cases} \bar{\kappa} & \text{if } N_t \ge \bar{N} \\ 0 & \text{if } N_t < \bar{N} \end{cases}$$

• We look for  $(\bar{\kappa}, \bar{N})$  that maximize welfare







#### Avoiding a Run with Regulation



- Regulated - - Unregulated

#### Responding to False Alarms: No Sunspot Observed



Regulated - - Unregulated

# Effect of Regulation

	Unregulated Economy $(\bar{\kappa} = 0; \ \bar{N} = 0)$	<b>Optimal Regulation</b> $(\bar{\kappa} = .13; \ \bar{N} = .85 * N_{SS}^{DE})$	Fixed Capital Requirements $(\bar{\kappa} = .13; \ \bar{N} = 0)$
Run Frequency	.8 pct	.45 pct	.3 pct
AVG Output Cond. No Run ( $\Delta$ from Decentralized Economy)	0	4 pct	-1.7 pct
$\begin{array}{c} \textbf{AVG Output} \\ (\boldsymbol{\Delta} \ from \ Decentralized \ Economy) \end{array}$	0	.1 pct	9 pct
Welfare Gain ( $\Delta$ Permanent Consumption)	0	.16 pct	-1.16 pct

# Recovery From a Run



# Conclusion

- Develop model of banking panics that captures boom-bust cycles and unpredictability of runs
- Study macroprudential policy
- Future work
  - Ex-post intervention
  - Regulated and Unregulated Banks
  - Multiple assets