#### The Impact of Beliefs on Credit Markets

Evidence from Rating Agencies

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  - · Difficult to isolate subjective component of beliefs and their impact on credit markets

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  - 3 Rating agencies act on their beliefs through their rating decisions

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- ▶ **Interpretation**: subjective beliefs → mispricing in bond markets → firm behavior
- Underlying drivers of rating agencies' subjective beliefs:
  - · Chief economists' personal housing returns affect rating agencies' subjective beliefs

## Data and Measurement of Subjective Beliefs

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- ► Forecasters with known identities ► Institution Names
  - Rating agencies: Moody's Investors Service (MR); S&P Global Ratings (SPR)
  - Other market participants: banks (26), broker-dealers (15), insurance (5), asset managers (13), economic consulting (21); primary dealers of NYFed (17)

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    - Rating agency average forecasts:  $AaaCRA_t = 0.5 \left( \mathbb{E}_t^{MR}(Aaa_{t+1}) + \mathbb{E}_t^{SPR}(Aaa_{t+1}) \right)$
  - Other market participants: banks (26), broker-dealers (15), insurance (5), asset managers (13), economic consulting (21); primary dealers of NYFed (17)
    - $-\,$  Consensus forecasts, excl. two CRAs:  $[AaaCon_t$

#### Corporate Bond and Firm Data

- Corporate bond characteristics (prices, ratings, etc.)
  - Mergent Fixed-Income Securities Database (FISD) bond data
  - WRDS Bond Returns data (sourced from TRACE)
- Firm-level financial data
  - CRSP, COMPUSTAT
  - Issuer-level ratings: Thomson Eikon and CapIQ
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► Time Series Plot ► Summary Statistics

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- ► Final sample: 2002–2018



## Rating Agency Beliefs

## Rating Agency Beliefs: Test of Rationality

Coibion and Gorodnichenko (2015) regressions

► Coibion and Gorodnichenko (CG, 2015) forecast error-on-revision regression:

$$\underbrace{Aaa_{t+1} - \mathbb{E}_t(Aaa_{t+1})}_{\text{Forecast Error}} = \alpha + \frac{\beta}{\beta} \times \underbrace{\left[\mathbb{E}_t(Aaa_{t+1}) - \mathbb{E}_{t-1}(Aaa_{t+1})\right]}_{\text{Forecast Revision}} + u_{t+1}$$

- How do forecasters' beliefs respond to new information?
  - $\beta = 0 \rightarrow \text{Rational Expectations}$
  - $\beta > 0 \rightarrow \text{Underreaction}$
  - $\beta$  < 0  $\rightarrow$  Overreaction  $\rightarrow$  Deviation from Rational Expectations (RE)

## Rating Agency Beliefs: Test of Rationality

Coibion and Gorodnichenko (2015) regressions

|   | Forecast Error: $Aaa_{t+1} - \mathbb{E}_t(Aaa_{t+1})$ |           |
|---|---|-----------|
|   | Rating Agencies                                       | Consensus |
| Constant  | -0.048  | -0.173*** |
|   | (0.064)   | (0.051)   |
| $\mathbb{E}_t(Aaa_{t+1}) - \mathbb{E}_{t-1}(Aaa_{t+1})$ | -0.446***   | -0.183    |
|   | (0.117)   | (0.186)   |
| Observations  | 68  | 68        |
| $R^2$   | 0.096   | 0.014     |

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- ► Rating agency beliefs deviate from RE: overreacting to news about credit spreads
  - Consensus forecasts do not deviate significantly
- ▶ We create a measure of rating agencies' **subjective** beliefs (relative to the consensus):

$$AaaDev_t = AaaCRA_t - AaaCon_t$$

#### Rating Agency Beliefs: Information Content

Rating agencies' subjective beliefs do not contain additional information regarding future aggregate credit spreads

$$Aaa_{t+1} = \alpha + \beta_0 AaaCon_t + \beta_1 AaaDev_t + u_{t+1}$$

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|              | $Aaa_{t+1}$ |          |
|--------------|-------------|----------|
|              | (1)         | (2)      |
| $AaaDev_t$   | -0.249      | -0.248   |
|              | (0.380)     | (0.244)  |
| $AaaCon_t$   |             | 0.624*** |
|              |             | (0.190)  |
| Constant     | 1.380***    | 0.398    |
|              | (0.114)     | (0.309)  |
| Observations | 68          | 68       |
| $R^2$        | 0.012       | 0.366    |

# Credit Ratings

Some institutional details

Rating Agency Economists ? Credit Analysts

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S&P has similar guidance

# Measured Beliefs and Actions: Credit Ratings

and

▶ We investigate the link between rating agency forecasts and their bond-level ratings

$$\begin{aligned} Rating_{b,t}^{j} &= \beta \times \left[ \mathbb{E}_{t}^{j}(Aaa_{t+1}) - \mathbb{E}_{t}^{Con}(Aaa_{t+1}) \right] + \Gamma Z_{b} + \delta_{b} + u_{b,t}^{j}, \\ AverageRating_{b,t} &= \beta \times AaaDev_{t} + \Gamma Z_{b} + \delta_{b} + u_{b,t}. \end{aligned}$$

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- ► Corporate bond ratings: letter ratings → **descending** numerical ratings
  - e.g., Aaa  $\rightarrow$  28; C  $\rightarrow$  4

Prediction :  $\beta < 0$ 

and

 $Rating \ agency \ optimism \rightarrow higher \ ratings$ 

# Rating Agency Beliefs and Credit Ratings

|   |              | $Rating^j, j \in$ | Average Rating |              |  |
|---|--------------|-------------------|----------------|--------------|--|
|   | (1)          | (2)               | (3)            | (4)          |  |
| $\mathbb{E}_t^j(Aaa_{t+1}) - \mathbb{E}_t^{Con}(Aaa_{t+1})$ | -0.193***    | -0.191***         | -0.092*        | -0.089*      |  |
|   | (0.059)      | (0.059)           | (0.053)        | (0.053)      |  |
| AaaDev  |              |                   |                |              |  |
|   |              |                   |                |              |  |
| AaaCon  |              | -0.016            |                | -0.031       |  |
|   |              | (0.041)           |                | (0.040)      |  |
| Maturity  | -0.038***    | -0.038***         | -0.040***      | -0.041***    |  |
|   | (0.009)      | (0.010)           | (0.019)        | (0.010)      |  |
| Bid-Ask Spread  | -4.055***    | -4.009***         | -4.059***      | -3.97***     |  |
|   | (0.953)      | (0.894)           | (0.957)        | (0.888)      |  |
| Duration  | 0.1915***    | 0.192***          | 0.190***       | 0.190***     |  |
|   | (0.014)      | (0.014)           | (0.014)        | (0.014)      |  |
|   |              |                   |                |              |  |
| Bond FE   | $\checkmark$ | $\checkmark$      | $\checkmark$   | $\checkmark$ |  |
| CRA FE  |              |                   | $\checkmark$   | $\checkmark$ |  |
| Observations  | 610,045      | 610,045           | 610,045        | 610,045      |  |
| $R^2$   | 0.913        | 0.913             | 0.913          | 0.913        |  |

# Rating Agency Beliefs and Credit Ratings

|   |              | $Rating^j,j\in\{MR,SPR\}$ |              |              |              | eRating      |
|---|--------------|---------------------------|--------------|--------------|--------------|--------------|
|   | (1)          | (2)                       | (3)          | (4)          | (5)          | (6)          |
| $\mathbb{E}_t^j(Aaa_{t+1}) - \mathbb{E}_t^{Con}(Aaa_{t+1})$ | -0.193***    | -0.191***                 | -0.092*      | -0.089*      |              |              |
|   | (0.059)      | (0.059)                   | (0.053)      | (0.053)      |              |              |
| AaaDev  |              |                           |              |              | -0.338***    | -0.343***    |
|   |              |                           |              |              | (0.117)      | (0.116)      |
| AaaCon  |              | -0.016                    |              | -0.031       |              | 0.019        |
|   |              | (0.041)                   |              | (0.040)      |              | (0.040)      |
| Maturity  | -0.038***    | -0.038***                 | -0.040***    | -0.041***    | -0.029***    | -0.029***    |
|   | (0.009)      | (0.010)                   | (0.019)      | (0.010)      | (0.010)      | (0.0100)     |
| Bid-Ask Spread  | -4.055***    | -4.009***                 | -4.059***    | -3.97***     | -4.130***    | -4.186***    |
|   | (0.953)      | (0.894)                   | (0.957)      | (0.888)      | (0.944)      | (0.919)      |
| Duration  | 0.1915***    | 0.192***                  | 0.190***     | 0.190***     | 0.174***     | 0.174***     |
|   | (0.014)      | (0.014)                   | (0.014)      | (0.014)      | (0.015)      | (0.015)      |
|   |              |                           |              |              |              |              |
| Bond FE   | $\checkmark$ | $\checkmark$              | $\checkmark$ | $\checkmark$ | $\checkmark$ | $\checkmark$ |
| CRA FE  |              |                           | $\checkmark$ | $\checkmark$ |              |              |
| Observations  | 610,045      | 610,045                   | 610,045      | 610,045      | 292,452      | $292,\!452$  |
| $R^2$   | 0.913        | 0.913                     | 0.913        | 0.913        | 0.922        | 0.922        |

## Rating Agency Beliefs and Credit Ratings: A Placebo Test

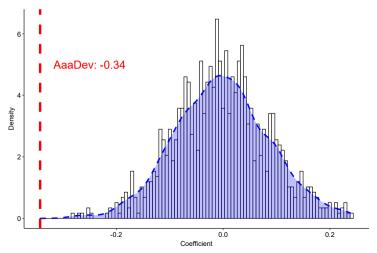
Can other forecasters' beliefs generate similar results? No

▶ A placebo test: randomly sampling forecasts from two random economists each quarter and re-estimate the same regression 1000 times

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# **Corporate Bond Prices**

- Rating agency beliefs influence credit ratings, but lack predictive power for aggregate bond yields
- ► If investors are fully rational, they should de-bias the distorted ratings
  - $\implies$  Bond prices should not be affected by biased forecasts/ratings

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  - Investor base is broader, consisting of more buy-and-hold investors
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- ► Bond price dynamics:
  - 1 Initial bond yields and credit spreads
  - 2 Subsequent performance of newly issued bonds

# Rating Agency Beliefs and Initial Offering Credit Spread

|              | Credit       | Credit Spread at Issuance |              |  |  |  |  |
|--------------|--------------|---------------------------|--------------|--|--|--|--|
|              | (1)          | (2)                       | (3)          |  |  |  |  |
| AaaDev       | 1.290***     | 1.000***                  | 1.026***     |  |  |  |  |
|              | (0.3534)     | (0.2255)                  | (0.2258)     |  |  |  |  |
| AaaCon       |              | 1.373***                  | 1.384***     |  |  |  |  |
|              |              | (0.2738)                  | (0.2726)     |  |  |  |  |
| Maturity     |              |                           | 0.0538       |  |  |  |  |
|              |              |                           | (0.0405)     |  |  |  |  |
| Size         |              |                           | 0.0639*      |  |  |  |  |
|              |              |                           | (0.0380)     |  |  |  |  |
| Covenants    |              |                           | -0.1484**    |  |  |  |  |
|              |              |                           | (0.0706)     |  |  |  |  |
|              |              |                           |              |  |  |  |  |
| Firm FE      | $\checkmark$ | $\checkmark$              | $\checkmark$ |  |  |  |  |
|              |              |                           |              |  |  |  |  |
| Observations | 9,794        | 9,794                     | 9,794        |  |  |  |  |
| $R^2$        | 0.798        | 0.821                     | 0.822        |  |  |  |  |

# Rating Agency Beliefs and Subsequent Bond Returns

|                              |         | Next Quarter Return |          |          |  |  |
|------------------------------|---------|---------------------|----------|----------|--|--|
|                              | (1)     | (2)                 | (3)      | (4)      |  |  |
| AaaDev                       | 2.006   | 1.403               |          |          |  |  |
|                              | (1.694) | (1.578)             |          |          |  |  |
| $AaaDev \times New$          |         |                     | 4.248*** | 2.870**  |  |  |
|                              |         |                     | (1.520)  | (1.422)  |  |  |
| $AaaDev \times \mathrm{Old}$ |         |                     | 1.822    | 1.292    |  |  |
|                              |         |                     | (1.733)  | (1.616)  |  |  |
| AaaCon                       |         | 2.281***            |          | 2.267*** |  |  |
|                              |         | (0.838)             |          | (0.844)  |  |  |
| Maturity                     |         | -0.044**            |          | -0.045** |  |  |
|                              |         | (0.018)             |          | (0.018)  |  |  |
| Bid-Ask Spread               |         | -21.310*            |          | -21.440* |  |  |
|                              |         | (11.960)            |          | (11.960) |  |  |
| Coupon                       |         | 0.209***            |          | 0.207*** |  |  |
|                              |         | (0.046)             |          | (0.045)  |  |  |
| Duration                     |         | 0.179***            |          | 0.180*** |  |  |
|                              |         | (0.067)             |          | (0.067)  |  |  |
| Firm FE                      | ✓       | ✓                   | ✓        | ✓        |  |  |
| Observations                 | 261,813 | 253,880             | 261,813  | 253,880  |  |  |
| $R^2$                        | 0.049   | 0.082               | 0.050    | 0.082    |  |  |

# Corporate Behavior

# How Do Firms Respond to Mispricing?

▶ We test firms' financing and investment responses to rating agencies' distorted beliefs:

$$z_{i,t} = \beta \left[ AaaDev_t \right] + \gamma X_{i,t} + \alpha_i + u_{i,t}$$

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$$z_{i,t} = \beta \left[ AaaDev_t \right] + \gamma X_{i,t} + \alpha_i + u_{i,t}$$

▶ If the effect is through credit ratings, it should be concentrated among rated firms

$$z_{i,t} = \beta_0 AaaDev_t + \beta_1 Rated_{i,t} + \beta_2 \left[ (AaaDev_t \times Rated_{i,t}) \right] + \gamma X_{i,t} + \alpha_i + u_{i,t}$$

# Debt and Leverage \_\_\_\_\_

|                       | Total     | Debt      | Leve      | erage     |
|-----------------------|-----------|-----------|-----------|-----------|
|                       | (1)       | (2)       | (3)       | (4)       |
| AaaDev                | -0.502*** | -0.393*** | -0.059*** | -0.039*** |
|                       | (0.121)   | (0.098)   | (0.013)   | (0.010)   |
| AaaCon                | 0.084**   | 0.049     | 0.015***  | 0.009**   |
|                       | (0.037)   | (0.031)   | (0.004)   | (0.004)   |
| Rated                 |           | 1.396***  |           | 0.113***  |
|                       |           | (0.093)   |           | (0.013)   |
| $AaaDev \times Rated$ |           | -0.245*** |           | -0.063*** |
|                       |           | (0.092)   |           | (0.015)   |
| $AaaCon \times Rated$ |           | 0.128***  |           | 0.026***  |
|                       |           | (0.045)   |           | (0.006)   |
| Profitability         | -0.055*** | -0.046*** | 0.032***  | 0.033***  |
|                       | (0.006)   | (0.006)   | (0.002)   | (0.002)   |
| Tangibility           | 0.684***  | 0.682***  | 0.198***  | 0.198***  |
|                       | (0.063)   | (0.059)   | (0.015)   | (0.014)   |
| Sales                 | 0.736***  | 0.654***  | 0.035***  | 0.027***  |
|                       | (0.024)   | (0.021)   | (0.003)   | (0.003)   |
| Market-to-Book        | -0.001*** | -0.001*** | -0.000*** | -0.000*** |
|                       | (0.000)   | (0.000)   | (0.000)   | (0.000)   |
| Firm FE               | ✓         | ✓         | ✓         | ✓         |
| Observations          | 297,763   | 297,763   | 297,764   | 297,764   |
| $R^2$                 | 0.147     | 0.205     | 0.032     | 0.049     |

#### Issuance Decisions

|                                | LT Debt   | Issuance  | Equity 1  | ssuance     |
|--------------------------------|-----------|-----------|-----------|-------------|
|                                | (1)       | (2)       | (3)       | (4)         |
| AaaDev                         | -0.270*** | -0.170*** | 0.033     | -0.013      |
|                                | (0.063)   | (0.048)   | (0.076)   | (0.051      |
| AaaCon                         | 0.005     | -0.026    | -0.188*** | -0.142**    |
|                                | (0.025)   | (0.018)   | (0.032)   | (0.023      |
| Rated                          |           | 0.301***  |           | 0.385**     |
|                                |           | (0.096)   |           | (0.085      |
| $AaaDev \times \mathrm{Rated}$ |           | -0.346*** |           | $0.201^{*}$ |
|                                |           | (0.105)   |           | (0.117      |
| $AaaCon \times Rated$          |           | 0.127**   |           | -0.201**    |
|                                |           | (0.049)   |           | (0.052)     |
| Profitability                  | -0.031*** | -0.028*** | 0.029***  | 0.030**     |
|                                | (0.003)   | (0.002)   | (0.004)   | (0.004      |
| Tangibility                    | 0.091**   | 0.091**   | -0.352*** | -0.354**    |
|                                | (0.045)   | (0.044)   | (0.034)   | (0.034      |
| Sales                          | 0.326***  | 0.299***  | 0.061***  | 0.059**     |
|                                | (0.017)   | (0.016)   | (0.012)   | (0.012      |
| Market-to-Book                 | -0.000*** | -0.000*** | 0.000***  | 0.000**     |
|                                | (0.000)   | (0.000)   | (0.000)   | (0.000      |
| Firm FE                        | ✓         | ✓         | ✓         | ✓           |
| Observations                   | 297,764   | 297,764   | 296,193   | 296,19      |
| $R^2$                          | 0.017     | 0.021     | 0.010     | 0.012       |

|                       | Ass       | sets      | PPE       |           |  |
|-----------------------|-----------|-----------|-----------|-----------|--|
|                       | (1)       | (2)       | (3)       | (4)       |  |
| AaaDev                | -0.123**  | -0.084*   | -0.144*** | -0.118*** |  |
|                       | (0.052)   | (0.045)   | (0.036)   | (0.024)   |  |
| AaaCon                | -0.019    | -0.047**  | 0.048***  | 0.035***  |  |
|                       | (0.020)   | (0.022)   | (0.013)   | (0.011)   |  |
| Rated                 |           | 0.126***  |           | 0.269***  |  |
|                       |           | (0.040)   |           | (0.039)   |  |
| $AaaDev \times Rated$ |           | -0.122**  |           | -0.062    |  |
|                       |           | (0.054)   |           | (0.052)   |  |
| $AaaCon \times Rated$ |           | 0.118***  |           | 0.050***  |  |
|                       |           | (0.023)   |           | (0.018)   |  |
| Profitability         | 0.465***  | 0.467***  | 0.013***  | 0.015***  |  |
|                       | (0.013)   | (0.013)   | (0.005)   | (0.005)   |  |
| Tangibility           | 0.144**   | 0.145**   | 2.335***  | 2.334***  |  |
|                       | (0.062)   | (0.062)   | (0.057)   | (0.056)   |  |
| Sales                 | 0.737***  | 0.720***  | 0.617***  | 0.599***  |  |
|                       | (0.018)   | (0.018)   | (0.013)   | (0.013)   |  |
| Market-to-Book        | -0.009*** | -0.008*** | -0.001*** | -0.001*** |  |
|                       | (0.000)   | (0.000)   | (0.000)   | (0.000)   |  |
| Firm FE               | ✓         | ✓         | ✓         | ✓         |  |
| Observations          | 297,759   | 297,759   | 297,764   | 297,764   |  |
| $R^2$                 | 0.537     | 0.542     | 0.514     | 0.524     |  |

For rated firms,  $1\sigma \downarrow$  in AaaDev (rating agency optimism  $\uparrow$ )

➤ 3.5% increase in firm leverage

|                       | Ass       | sets      | PI        | PE        |
|-----------------------|-----------|-----------|-----------|-----------|
|                       | (1)       | (2)       | (3)       | (4)       |
| AaaDev                | -0.123**  | -0.084*   | -0.144*** | -0.118*** |
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| Profitability         | 0.465***  | 0.467***  | 0.013***  | 0.015***  |
|                       | (0.013)   | (0.013)   | (0.005)   | (0.005)   |
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|                       | (0.062)   | (0.062)   | (0.057)   | (0.056)   |
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|                       | (0.018)   | (0.018)   | (0.013)   | (0.013)   |
| Market-to-Book        | -0.009*** | -0.008*** | -0.001*** | -0.001*** |
|                       | (0.000)   | (0.000)   | (0.000)   | (0.000)   |
| Firm FE               | ✓         | ✓         | ✓         | ✓         |
| Observations          | 297,759   | 297,759   | 297,764   | 297,764   |
| $\mathbb{R}^2$        | 0.537     | 0.542     | 0.514     | 0.524     |

For rated firms,  $1\sigma \downarrow$  in AaaDev (rating agency optimism  $\uparrow$ )

- ▶ 3.5% increase in firm leverage
- ▶ 2% increase in asset

|                       | Ass       | sets      | PPE       |           |  |
|-----------------------|-----------|-----------|-----------|-----------|--|
|                       | (1)       | (2)       | (3)       | (4)       |  |
| AaaDev                | -0.123**  | -0.084*   | -0.144*** | -0.118*** |  |
|                       | (0.052)   | (0.045)   | (0.036)   | (0.024)   |  |
| AaaCon                | -0.019    | -0.047**  | 0.048***  | 0.035***  |  |
|                       | (0.020)   | (0.022)   | (0.013)   | (0.011)   |  |
| Rated                 |           | 0.126***  |           | 0.269***  |  |
|                       |           | (0.040)   |           | (0.039)   |  |
| $AaaDev \times Rated$ |           | -0.122**  |           | -0.062    |  |
|                       |           | (0.054)   |           | (0.052)   |  |
| $AaaCon \times Rated$ |           | 0.118***  |           | 0.050***  |  |
|                       |           | (0.023)   |           | (0.018)   |  |
| Profitability         | 0.465***  | 0.467***  | 0.013***  | 0.015***  |  |
|                       | (0.013)   | (0.013)   | (0.005)   | (0.005)   |  |
| Tangibility           | 0.144**   | 0.145**   | 2.335***  | 2.334***  |  |
|                       | (0.062)   | (0.062)   | (0.057)   | (0.056)   |  |
| Sales                 | 0.737***  | 0.720***  | 0.617***  | 0.599***  |  |
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|                       | (0.000)   | (0.000)   | (0.000)   | (0.000)   |  |
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For rated firms,  $1\sigma \downarrow$  in AaaDev (rating agency optimism  $\uparrow$ )

- ▶ 3.5% increase in firm leverage
- ▶ 2% increase in asset
- Over half of the raised proceeds are invested

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|-----------------------|-----------|-----------|-----------|-----------|--|--|
|                       | (1)       | (2)       | (3)       | (4)       |  |  |
| AaaDev                | -0.123**  | -0.084*   | -0.144*** | -0.118*** |  |  |
|                       | (0.052)   | (0.045)   | (0.036)   | (0.024)   |  |  |
| AaaCon                | -0.019    | -0.047**  | 0.048***  | 0.035***  |  |  |
|                       | (0.020)   | (0.022)   | (0.013)   | (0.011)   |  |  |
| Rated                 |           | 0.126***  |           | 0.269***  |  |  |
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| $AaaDev \times Rated$ |           | -0.122**  |           | -0.062    |  |  |
|                       |           | (0.054)   |           | (0.052)   |  |  |
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|                       |           | (0.023)   |           | (0.018)   |  |  |
| Profitability         | 0.465***  | 0.467***  | 0.013***  | 0.015***  |  |  |
|                       | (0.013)   | (0.013)   | (0.005)   | (0.005)   |  |  |
| Tangibility           | 0.144**   | 0.145**   | 2.335***  | 2.334***  |  |  |
|                       | (0.062)   | (0.062)   | (0.057)   | (0.056)   |  |  |
| Sales                 | 0.737***  | 0.720***  | 0.617***  | 0.599***  |  |  |
|                       | (0.018)   | (0.018)   | (0.013)   | (0.013)   |  |  |
| Market-to-Book        | -0.009*** | -0.008*** | -0.001*** | -0.001*** |  |  |
|                       | (0.000)   | (0.000)   | (0.000)   | (0.000)   |  |  |
| Firm FE               | ✓         | ✓         | ✓         | ✓         |  |  |
| Observations          | 297,759   | 297,759   | 297,764   | 297,764   |  |  |
| $R^2$                 | 0.537     | 0.542     | 0.514     | 0.524     |  |  |

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- ▶ 3.5% increase in firm leverage
- ▶ 2% increase in asset
- Over half of the raised proceeds are invested
- Evidence consistent with a "rational manager-irrational market" framework

Agency Incentives: rating agencies may intentionally become more optimistic when they are performing poorly

• i.e., to attract more business and increase their profits

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Individual Economists' behavioral biases could also explain subjective beliefs

|                 | E     | $\mathbb{E}_t^f \left(Aaa_{t+1}\right) - \mathbb{E}^{Con}(Aaa_{t+1})$ |              |       |       |  |
|-----------------|-------|---|--------------|-------|-------|--|
| Economist FE    |       |   |              | ✓     | ✓     |  |
| Year-Quarter FE | ✓     |   | <b>√</b>     |       | ✓     |  |
| CRA FE          |       | $\checkmark$  | $\checkmark$ |       |       |  |
| Observations    | 130   | 139   | 130          | 139   | 130   |  |
| $R^2$           | 0.488 | 0.032   | 0.536        | 0.162 | 0.602 |  |
| F-stat          |       |   |              | 5.04  | 5.57  |  |
| p-value         |       |   | •            | 0.003 | 0.002 |  |

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|-----------------|--------------|---|--------------|--------------|--------------|--|
| Economist FE    |              |   |              | $\checkmark$ | ✓            |  |
|                 | ,            |   | ,            |              |              |  |
| Year-Quarter FE | $\checkmark$ |   | $\checkmark$ |              | $\checkmark$ |  |
| CRA FE          |              | $\checkmark$  | $\checkmark$ |              |              |  |
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| $R^2$           | 0.488        | 0.032   | 0.536        | 0.162        | 0.602        |  |
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# What Drives Individual Economists Subjective Beliefs?

- ► Two robust behavioral biases in belief formation:
  - Over-extrapolation of recent observations
  - Over-weighting personal experiences

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- ► Housing return as a proxy for return to personal wealth
  - · Data: LexisNexis Public Records on all housing transactions of rating agency economists
  - Home price index: Zillow Home Value Index (ZHVI) for single-family homes at zip code level
  - Personal housing return: average one-year change in ZHVI for all zip codes where economist
     f owns a property

$$\Delta ZHVI_{t}^{f} = \frac{1}{N^{f}} \sum_{z} \Delta ZHVI_{z,t}^{f}$$

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$$\Delta ZHVI_{t}^{f} = \frac{1}{N^{f}} \sum_{z} \Delta ZHVI_{z,t}^{f}$$

We regress economists' subjective beliefs on their experienced housing returns

$$\mathbb{E}_{t}^{f}(Aaa_{t+1}) - \mathbb{E}_{t}^{Con}(Aaa_{t+1}) = \alpha_{t} + \alpha_{j} + \beta \Delta ZHVI_{t}^{f} + \varepsilon_{i,f,t}$$

Year-quarter fixed effects: absorb aggregate market conditions

# Drivers of Rating Agency Subjective Beliefs: Idiosyncratic

Personally experienced returns

|                            | $\mathbb{E}_t^f(Aaa_{t+1}) - \mathbb{E}_t^{Con}(Aaa_{t+1})$ |          |          |          | $AaaDev_t$ |
|----------------------------|---|----------|----------|----------|------------|
|                            | (1)   | (2)      | (3)      | (4)      | (5)        |
| $\Delta ZHVI_t^f$          |   | -0.022** |          | -0.020** |            |
| $\overline{\Delta ZHVI}_t$ |   | (0.005)  |          | (0.005)  | -0.006**   |
| $\Delta ZHVI_t$            |   |          |          |          | (0.003)    |
| Constant                   |   |          |          |          | -0.076**   |
| Year-Quarter FE            | /   | /        | /        | ,        | (0.035)    |
| CRA FE                     | •   | •        | <b>√</b> | <b>√</b> |            |
| Standard Errors            | Clustered by Economist & Date                               |          |          |          | NW(4)      |
| $R^2$                      | 0.496   | 0.611    | 0.537    | 0.615    | 0.073      |
| Observations               | 122   | 122      | 122      | 122      | 68         |
| F-stat                     |   | 15.79    |          | 10.54    | 5.25       |
| <i>p</i> -value            |   | 0.000    |          | 0.002    | 0.025      |

# Drivers of Rating Agency Subjective Beliefs: Idiosyncratic

Personally experienced returns

|                            | $\mathbb{E}^f_t$ | $\mathbb{E}_t^f(Aaa_{t+1}) - \mathbb{E}_t^{Con}(Aaa_{t+1})$ |              |              |          |  |  |  |  |
|----------------------------|------------------|---|--------------|--------------|----------|--|--|--|--|
|                            | (1)              | (2)   | (3)          | (4)          | (5)      |  |  |  |  |
| $\Delta ZHVI_t^f$          |                  | -0.022**  |              | -0.020**     |          |  |  |  |  |
|                            |                  | (0.005)   |              | (0.005)      |          |  |  |  |  |
| $\overline{\Delta ZHVI}_t$ |                  |   |              |              | -0.006** |  |  |  |  |
|                            |                  |   |              |              | (0.003)  |  |  |  |  |
| Constant                   |                  |   |              |              | -0.076** |  |  |  |  |
|                            |                  |   |              |              | (0.035)  |  |  |  |  |
| Year-Quarter FE            | $\checkmark$     | $\checkmark$  | $\checkmark$ | $\checkmark$ |          |  |  |  |  |
| CRA FE                     |                  |   | $\checkmark$ | $\checkmark$ |          |  |  |  |  |
| Standard Errors            | Clus             | tered by Ec   | onomist      | & Date       | NW(4)    |  |  |  |  |
| $R^2$                      | 0.496            | 0.611   | 0.537        | 0.615        | 0.073    |  |  |  |  |
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# Drivers of Rating Agency Subjective Beliefs: Idiosyncratic

Personally experienced returns

|                            | $\mathbb{E}_t^f$ | $\mathbb{E}_t^f(Aaa_{t+1}) - \mathbb{E}_t^{Con}(Aaa_{t+1})$ |              |              |          |  |  |  |  |
|----------------------------|------------------|---|--------------|--------------|----------|--|--|--|--|
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|                            |                  |   |              |              | (0.003)  |  |  |  |  |
| Constant                   |                  |   |              |              | -0.076** |  |  |  |  |
|                            |                  |   |              |              | (0.035)  |  |  |  |  |
| Year-Quarter FE            | $\checkmark$     | $\checkmark$  | $\checkmark$ | $\checkmark$ |          |  |  |  |  |
| CRA FE                     |                  |   | $\checkmark$ | $\checkmark$ |          |  |  |  |  |
| Standard Errors            | Clus             | tered by E  | conomist     | & Date       | NW(4)    |  |  |  |  |
| $R^2$                      | 0.496            | 0.611   | 0.537        | 0.615        | 0.073    |  |  |  |  |
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| <i>p</i> -value            | •                | 0.000   |              | 0.002        | 0.025    |  |  |  |  |

### Drivers of Rating Agency Subjective Beliefs: Idiosyncratic

Personally experienced returns

#### Economists' idiosyncratic, subjective beliefs are important drivers of agency distorted beliefs

|                            | $\mathbb{E}_t^f$ | $\mathbb{E}_t^f(Aaa_{t+1})\!-\!\mathbb{E}_t^{Con}(Aaa_{t+1})$ |              |              |          |  |  |  |
|----------------------------|------------------|---|--------------|--------------|----------|--|--|--|
|                            | (1)              | (2)   | (3)          | (4)          | (5)      |  |  |  |
| $\Delta ZHVI_t^f$          |                  | -0.022**  |              | -0.020**     |          |  |  |  |
|                            |                  | (0.005)   |              | (0.005)      |          |  |  |  |
| $\overline{\Delta ZHVI}_t$ |                  |   |              |              | -0.006** |  |  |  |
|                            |                  |   |              |              | (0.003)  |  |  |  |
| Constant                   |                  |   |              |              | -0.076** |  |  |  |
|                            |                  |   |              |              | (0.035)  |  |  |  |
| Year-Quarter FE            | $\checkmark$     | $\checkmark$  | $\checkmark$ | $\checkmark$ |          |  |  |  |
| CRA FE                     |                  |   | $\checkmark$ | $\checkmark$ |          |  |  |  |
| Standard Errors            | Clus             | tered by Ec   | onomist      | & Date       | NW(4)    |  |  |  |
| $R^2$                      | 0.496            | 0.611   | 0.537        | 0.615        | 0.073    |  |  |  |
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  - They issue higher ratings
  - ...even though their forecasts do not predict future aggregate credit spreads

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- ▶ Rating agencies' beliefs impacted by behavioral biases of their own economists

#### Subjective beliefs impact credit markets

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  - They issue higher ratings
  - · ...even though their forecasts do not predict future aggregate credit spreads
- Rating agencies subjective beliefs induce mispricing in bond markets
  - Higher initial bond prices followed by negative returns
- Firms respond by increasing their debt, leverage and investment
- ▶ Rating agencies' beliefs impacted by behavioral biases of their own economists

Changes in subjective beliefs can have a large impact on corporate bond pricing, firm behavior and macroeconomic activity

### The Impact of Beliefs on Credit Markets

Evidence from Rating Agencies

Chen Wang

**Gregory Weitzner** 

University of Notre Dame

McGill University

BoC-ECB-NY Fed Conference "Expectations Surveys, Central Banks and the Economy" October 1, 2024

### **BCFF** Sample Survey Questions

#### **US Quarterly Forecasts**

October 2019

|  | 1  | 2 | 3                               | 4   | 5   | 6   | 7   | 8   | 9   | 10   | 11 | 12  | 13 | 14  | 15                 | 16   | 17  | 18  | 19  |
|--|--|---|---------------------------------|---|---|---|---|---|---|--|----|---|----|---|--------------------|--|---|---|---|
|  | Effective<br>Federal<br>Funds<br>Rate <sup>1</sup> |   | LIBOR 3<br>Mo Rate <sup>3</sup> | Commercial<br>Paper 1-Mo<br>Rate <sup>4</sup> | Treasury<br>Bill 3-Mo<br>Yield <sup>5</sup> | Treasury<br>Bill 6-Mo<br>Yield <sup>5</sup> | Treasury<br>Bill 1-Yr<br>Yield <sup>5</sup> | Treasury<br>Note 2-Yr<br>Yield <sup>5</sup> | Treasury<br>Note 5-Yr<br>Yield <sup>5</sup> | Treasury<br>Note 10-Yr<br>Yield <sup>5</sup> |    | Corporate<br>Aaa Bond<br>Yield <sup>6</sup> |    | State &<br>Local Bond<br>Yield <sup>8</sup> | Fixed <sup>9</sup> | Fed's<br>Advanced<br>Foreign<br>Economies<br>(AFE) Index <sup>10</sup> | Real GDP<br>(Q/Q %Chg,<br>SAAR) <sup>11</sup> | GDP Price<br>Index (Q/Q<br>%Chg,<br>SAAR) <sup>12</sup> | Consumer<br>Price Index<br>(Q/Q % Chg,<br>SAAR) <sup>13</sup> |
| Q4 2019  |  |   |                                 |   |   |   |   |   |   |  |    |   |    |   |                    |  |   |   |   |
| Q1 2020  |  |   |                                 |   |   |   |   |   |   |  |    |   |    |   |                    |  |   |   |   |
| Q2 2020  |  |   |                                 |   |   |   |   |   |   |  |    |   |    |   |                    |  |   |   |   |
| Q3 2020  |  |   |                                 |   |   |   |   |   |   |  |    |   |    |   |                    |  |   |   |   |
| Q4 2019<br>Q1 2020<br>Q2 2020<br>Q3 2020<br>Q4 2020<br>Q1 2021 |  |   |                                 |   |   |   |   |   |   |  |    |   |    |   |                    |  |   |   |   |
| Q1 2021  |  |   |                                 |   |   |   |   |   |   |  |    |   |    |   |                    |  |   |   |   |

<sup>&</sup>lt;sup>1</sup> Federal Funds Rate: Charged on loans of uncommitted reserve funds among banks; Federal Reserve Statistical Release (FRSR) H.15

<sup>&</sup>lt;sup>2</sup> Prime Rate: One of several base rates used by banks to price short term business loans: FRSR H.15. 3 London Interbank Offered Rate (LIBOR): The interbank offered rate for 3-month dollar deposits in the London market. The Wall Street Journal publishes a LIBOR quote on a daily basis. The Economist on a weekly basis.

Commercial Paper: Financial: 1-month bank discount basis: Interest rates interpolated from data on certain commercial paper trades settled by The Depository Trust Company. The trades represent sales of commercial paper by dealers or direct issuers to investors. FRSR H.15

<sup>5</sup> Treasury Bills. Notes, and Bonds: 3-month, 6-month, 1-year bills, 2-year, 5-year, 10-year notes and 30-year bond; Yields on actively traded issues, adjusted to constant maturities; U.S. Treasury: FRSR H.15

<sup>&</sup>lt;sup>6</sup> Ana Corporate Bonds: BofA Merrill Lynch Corporate Bonds: AAA-AA: 15+ Years; Yield to Maturity (%)

<sup>&</sup>lt;sup>7</sup> Baa Corporate Bond: BofA Merrill Lynch Corporate Bonds: A-BBB: 15+ Years: Yield to Maturity (%).

<sup>&</sup>lt;sup>8</sup> State & Local Bonds: BofA Merrill Lynch Municipals: A Rated: 20-year; Yield to Maturity (%) <sup>9</sup> Conventional Mortgages: Contract interest rates on commitments on 30-year fixed rate first mortgages: FreddieMac

<sup>10</sup> Federal Reserve Board's Advanced Foreign Economies (AFE) Nominal Dollar Index. FRB H.10

<sup>11</sup> Real Gross Domestic Product (Chain-type): Percent change (SAAR) Economic Indicators: BEA

<sup>&</sup>lt;sup>12</sup> Chained Gross Domestic Product Price Index: Percent change (SAAR) Economic Indicators: BEA

<sup>13</sup> Consumer Price Index (All Urban Consumers): Percent change (SAAR): Economic Indicators: BLS

### **BCFF Forecasters**

| Type          | #  | Institution Names   |
|---------------|----|---|
| Asset Manager | 13 | ASB Capital Management, Sanford C. Bernstein, J.W. Coons, ING Aeltus, JPMorgan Chase Wealth Management, Loomis Sayles, Mesirow, Northern Trust, RidgeWorth, Stone Harbor, US Trust Company, Wayne Hummer, Wells Capital   |
| Bank          | 26 | Banc One Corp, Bankers Trust, First National Bank of Chicago/Bank One (Chicago), Barnett Banks, Bank of America, Comerica Bank, CoreStates Financial, First Fidelity Bancorp, First Interstate Bank, Fleet Financial Group, Huntington National Bank, JPMorgan, LaSalle National Bank, MUFG Bank, National City Bank of Cleveland, PNC Financial Corp, Bank of Nova Scotia, SunTrust, Tokai Bank, Valley National Bank, Wachovia, Wells Fargo |
| Broker/Dealer | 15 | Amherst Pierpont, Barclays, Bear Stearns, BMO, Chicago Capital, Daiwa,<br>Deutsche Bank, Goldman Sachs, Lanston, Merrill Lynch, Nomura Securi-<br>ties, Prudential Securities, RBS, Societe Generale, UBS   |
| Mortgage      | 2  | Fannie Mae, Mortgage Bankers Association  |
| Insurance     | 5  | Kemper, Metropolitan Insurance Companies, New York Life, Prudential Insurance, Swiss $\ensuremath{\mathrm{Re}}$   |
| Rating        | 2  | Moody's, Standard & Poor's  |
| Research      | 21 |   |
| Others        | 3  |   |

▶ Back

# Rating Agency Beliefs: Time Series



# Rating Agency Beliefs: Summary Statistics

|             | N  | Mean  | Median | SD   | P5    | P95  |
|-------------|----|-------|--------|------|-------|------|
| AaaCon      | 68 | 1.58  | 1.62   | 0.37 | 0.92  | 1.99 |
| AaaCRA      | 68 | 1.47  | 1.47   | 0.40 | 0.87  | 2.03 |
| AaaDev      | 68 | -0.11 | -0.07  | 0.17 | -0.41 | 0.09 |
| $Aaa^{MR}$  | 68 | 1.53  | 1.58   | 0.42 | 0.76  | 2.05 |
| $Aaa^{SPR}$ | 59 | 1.44  | 1.42   | 0.45 | 0.77  | 2.05 |



### CRA Forecast Accuracy: Econometric Test

Diebold-Mariano-West (DMW) predictive ability tests

- ▶ DMW test evaluates if CRA and consensus have equal predictive ability
  - Positive statistic → CRAs have higher forecast errors than the consensus
- CRAs do not have an edge over the consensus forecasts
  - · significantly less accurate than consensus at 1Q horizon

|               | Aaa     |
|---------------|---------|
| DMW statistic | 2.290   |
|               | (0.020) |

### Bank Debt Issuance

|                       | BD Is        | suance   | BD Issuar    | nce Dummy    |
|-----------------------|--------------|----------|--------------|--------------|
|                       | (1)          | (2)      | (3)          | (4)          |
| AaaDev                | 0.087        | 0.045    | 0.004        | 0.001        |
|                       | (0.2031)     | (0.0953) | (0.0106)     | (0.0054)     |
| Rated                 |              | 0.483*** |              | 0.022***     |
|                       |              | (0.1056) |              | (0.0053)     |
| $AaaDev \times Rated$ |              | 0.234    |              | 0.013        |
|                       |              | (0.5110) |              | (0.0251)     |
| Profitability         | 0.013**      | 0.015*** | 0.001***     | 0.001***     |
|                       | (0.0051)     | (0.0049) | (0.0003)     | (0.0003)     |
| Tangibility           | -0.008       | -0.009   | 0.002        | 0.002        |
|                       | (0.0669)     | (0.0667) | (0.0034)     | (0.0034)     |
| Sales                 | 0.018        | -0.005   | -0.000       | -0.002       |
|                       | (0.0436)     | (0.0421) | (0.0022)     | (0.0021)     |
| Market-to-Book        | 0.000        | 0.000    | 0.000        | 0.000        |
|                       | (0.0001)     | (0.0001) | (0.0000)     | (0.0000)     |
|                       |              |          |              |              |
| Firm FE               | $\checkmark$ | ✓        | $\checkmark$ | $\checkmark$ |
| Firm Quarters         | 303564       | 303564   | 303564       | 303564       |
| $R^2$                 | 0.000        | 0.000    | 0.000        | 0.000        |

# CRA Beliefs: Test of Rationality

Coibion and Gorodnichenko (2015) regressions

|   | $Dependent\ variable: FE_{i,t}(x_{t+h})$ |          |           |           |          |  |  |  |  |  |
|---|--|----------|-----------|-----------|----------|--|--|--|--|--|
|   | aaa                                      | baa      | ffr       | tb1y      | tn10y    |  |  |  |  |  |
| Panel A: Consensus forecasts excluding CRAs |  |          |           |           |          |  |  |  |  |  |
| $\overline{FR_{i,t}(x_{t+h})}$              | 0.1313                                   | 0.0726   | 0.4946*** | 0.4862*** | -0.0585  |  |  |  |  |  |
|   | (0.1396)                                 | (0.1720) | (0.1121)  | (0.1344)  | (0.1571) |  |  |  |  |  |
| $R^2$                                       | 0.00575                                  | 0.00145  | 0.08897   | 0.07265   | 0.00119  |  |  |  |  |  |
| N   | 504                                      | 316      | 509       | 456       | 464      |  |  |  |  |  |
| Panel B: CR.                                | A forecasts                              |          |           |           |          |  |  |  |  |  |
| $FR_{i,t}(x_{t+h})$                         | -0.2816***                               | -0.2573* | 0.1846    | 0.2681**  | -0.1717  |  |  |  |  |  |
|   | (0.0806)                                 | (0.1536) | (0.1129)  | (0.1187)  | (0.1245) |  |  |  |  |  |
| $R^2$                                       | 0.05458                                  | 0.02697  | 0.01777   | 0.02905   | 0.01538  |  |  |  |  |  |
| N   | 486                                      | 280      | 491       | 438       | 446      |  |  |  |  |  |



# CRA Subjective Beliefs and Credit Market Sentiments

|               | AaaDev  | AaaCon   | HYS     | Credit Growth | Easy Credit | -EBP  | BW Sentiment |
|---------------|---------|----------|---------|---------------|-------------|-------|--------------|
| AaaDev        | 1.00    |          |         |               |             |       |              |
| AaaCon        | -0.13   | 1.00     |         |               |             |       |              |
| HYS           | -0.10   | -0.06    | 1.00    |               |             |       |              |
| Credit Growth | 0.20*   | 0.07     | -0.06   | 1.00          |             |       |              |
| Easy Credit   | 0.07    | 0.53***  | -0.09   | -0.04         | 1.00        |       |              |
| -EBP          | -0.06   | -0.28*** | 0.43*** | -0.14         | -0.31***    | 1.00  |              |
| BW Sentiment  | 0.32*** | -0.14    | -0.09   | 0.36***       | -0.08       | -0.10 | 1.00         |



### CRA Subjective Beliefs and Average Credit Ratings

IG vs. HY

|                |              | AverageRating |              |              |  |  |  |  |  |
|----------------|--------------|---------------|--------------|--------------|--|--|--|--|--|
|                | H            | ſΥ            | I            | G            |  |  |  |  |  |
|                | (1)          | (2)           | (3)          | (4)          |  |  |  |  |  |
| AaaDev         | -0.1982      | -0.2260       | -0.2219***   | -0.2253***   |  |  |  |  |  |
|                | (0.1525)     | (0.1463)      | (0.0755)     | (0.0744)     |  |  |  |  |  |
| AaaCon         |              | 0.1029*       |              | 0.0154       |  |  |  |  |  |
|                |              | (0.0544)      |              | (0.0384)     |  |  |  |  |  |
| Maturity       | -0.0742***   | -0.0746***    | -0.0022      | -0.0018      |  |  |  |  |  |
|                | (0.0241)     | (0.0236)      | (0.0072)     | (0.0074)     |  |  |  |  |  |
| Bid-Ask Spread | -2.901***    | -3.055***     | -1.704***    | -1.778***    |  |  |  |  |  |
|                | (0.9343)     | (0.9584)      | (0.4839)     | (0.4120)     |  |  |  |  |  |
| Duration       | 0.3727***    | 0.3800***     | 0.0355***    | 0.0353***    |  |  |  |  |  |
|                | (0.0397)     | (0.0379)      | (0.0107)     | (0.0108)     |  |  |  |  |  |
| Issue FE       | $\checkmark$ | $\checkmark$  | $\checkmark$ | $\checkmark$ |  |  |  |  |  |
| Observations   | 80,435       | 80,435        | 196,909      | 196,909      |  |  |  |  |  |
| $R^2$          | 0.78479      | 0.78496       | 0.89139      | 0.89140      |  |  |  |  |  |

# Geographic Distribution of BCFF Economist Properties

