

### Mastercard and Vocalink – Enabling Instant Payments

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## Vocalink, a Mastercard company and leading provider of instant payment services

Vocalink's technology links millions of bank accounts in the UK, Sweden, USA, Singapore and Thailand



# What is Pay by Bank app?

#### Mobile apps have become the customers preferred bank touchpoint

Since 2009, mobile banking has surpassed all other preferences for account management...<sup>1</sup>



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# Well, it's not an app.



#### m-commerce demo



- 1. Consumer selects Pay by Bank app
- 2. Consumer logs into their mobile banking app
- Consumer views purchase and amount. They select which account to pay from while viewing their balance. Then confirm (instant) payment.
- 4. Payment confirmation is received and consumer's account balance is updated.
- 5. Confirmation of purchase is received with delivery address.

#### What do consumers say about Pay by Bank app?



Source: Pay by Bank app customer insights, 2016, 2017.

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